Joe Average Painting project



There are 3 parts to this project;

- 1. A written response
- 2. A sketchbook assignment consisting of 3 prototypes for your final project
- 3. Your final painting/project

Part 1: Answer the following questions with complete sentences <u>after</u> reading the interview in <u>this link</u>, AND watching <u>this video</u>. This <u>site</u> is also a great resource.

Submit a PDF or a .DOCX to the location as indicated by your instructor.

- 1. What would you say is or are Joe Average's main reasons for painting?
- 2. How would you describe the majority of Joe Average's paintings? Google his name to search for more artwork and to get a better idea of his style.
- 3. What are 2 main influences of Joe Averages art as described by him?
- 4. Looking at the later works of art shown in the article, how would you say Joe Average's work changed from the 1990's to the 2010's?
- 5. Select your 3 favourite Joe Average pieces of work, and include the images in your response. Describe why you chose each image.

Part 2: In your sketchbook, create 3 sketches for your painting. These do NOT need to be in the style of Joe Average. You have 3 options for your sketches, and ultimately, your final painting:

- 1. A piece inspired by Joe Average's early, colourful work
- 2. A piece inspired by his later, more Impressionistic work

3. A piece that is completely of your design

Part 3: PAINT! Show your instructor the 3 prototype sketches to receive a canvas (or board...) to paint on. It is expected that you underpaint your project.

Rubric

	1	2	3	4
Part 1 (Answers show thought and artist reflections done correctly) Weight: 4	Does not approach expectations/ little or no effort exhibited	Approaches expectations	Meets expectations	Exceeds expectations
Part 2 (Shows creativity and effort) Weight: 4	Does not approach expectations/ little or no effort exhibited	Approaches expectations	Meets expectations	Exceeds expectations
Part 3 (Shows creativity and effort) Weight: 4	Does not approach expectations/ little or no effort exhibited	Approaches expectations	Meets expectations	Exceeds expectations

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